

CASE STUDY

LOCALIZATION

- Industry:** Entertainment
- Location:** Global
- Size:** 1,000 to 2,000 employees

Client's Requirements

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We wanted a movie trailer localized into four different languages from completely different regions with specifications of dialects. The movie trailer was to be published in the different countries speaking the four languages. All of this had a tight-deadline and required immense expertise and experience in the media industry.

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Challenges Ewan Solved

- Finding the right resources
- Translation of the script keeping in mind the cultural nuances
- Subtitling in four foreign languages
- Dubbing in foreign languages

CASE STUDY

LOCALIZATION

Industry: Toys Manufacturing & Retail

Location: Pune, India

Size: 400 to 500 employees

Client's Requirements

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We wanted to build similar toys in India that we were importing from China and were looking for someone to help us with the entire process, from lowering our production costs and procuring products in a cost-effective manner to helping us optimize our manufacturing process in India by implementing Chinese product making practices.

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Challenges Ewan Solved

- Finding and implementing Chinese product making practices.
- Research and analysis in reducing production costs.
- Translation of various documents and drawings.
- Language support during meetings and discussions