

CASE STUDY PRIMARY MARKET RESEARCH

Industry:	Manufacturing & Automotive
Location:	Pune, India
Size:	45,000 to 50,000 employees

Client's Requirements



We wanted to buy a few new machines from China and were looking for someone who could assist us in the entire process, from purchasing them to getting them up and running in our Indian factory. We also expected them to assist us with language services for the ongoing maintenance of these machines

Challenges Ewan Solved

- Finding the right machines and sellers
- Negotiating prices
- Translation of various documents
- Language support at all times needed.



CASE STUDY PRIMARY MARKET RESEARCH

Industry: Research & Develop

- Location: Pune, India
- Size: 50 to 100 employees

Client's Requirements



We wanted to find Japanese companies working in Information Security Audit. We needed the best quality services, but language was a barrier for us. We were looking for language assistance and the research to be done smoothly and at a single end.

Challenges Ewan Solved

- Researching about companies
- Finding the right companies and gathering information
- Connecting to the companies and getting the data validated