

## CASE STUDY

## **TRANSCRIPTION**

**Industry:** Content Safeguarding

**Location:** Global

**Size:** 2,000 to 3,000 employees

## **Client's Requirements**

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Content published on the internet is not always safe and ideal for the end consumers. We wanted language assistance for transcribing the content in videos into English to check whether the flagging and reporting of the content was necessary. We had strict deadlines and a huge work volume.

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## **Challenges Ewan Solved**

- Keeping in mind the cultural implications of the content used
- Translating and transcribing into English
- Submitting the project well within the deadline